

ROADMAP TO A SUSTAINABLE OJAI

Drivers: The human need for a quality place to live.

Sustainable Initiatives

Community Conservations

General Plan

AB 32 Carbon Footprint Reduction

Community Health

Vehicles: The programmatic approaches to achieving the goals established by the drivers.

ENVIRONMENTAL CONSERVATION:
Maintain responsible stewardship of air, watershed protection and natural systems management

- LAND PROTECTION AND MANAGEMENT
 - Urban Forest Management Plan
 - Pollution Prevention
 - Trail System
 - Urban Service Boundary
 - Sustainable Agriculture Program
 - Habitat Preservation
 - Urban Ecosystem Analysis
 - Environmentally Sensitive Lands Protection Program
 - Tree Protection Ordinance
 - Street Tree/Canopy Management
 - Golf Course Design Standards
- AIR AND WATER QUALITY
 - Monitoring Program (County)
 - AQ Assessment Guidelines
- WATERSHED PROTECTION
 - National Pollution Discharge Elimination System
 - Wildlife Protection
 - Dam Management
 - Watershed Restoration

WATER CONSERVATION:
Ensure the quality and quantity of water resources while providing a safe and reliable water supply

- Urban Water Management Plan (Golden State)
 - Watershed Management
 - Environmental Landscape Management
 - USDOE Clean Cities Coalition
 - Fertilizer and Pesticide Reduction and Proper Use Program
 - Water, Wastewater and Reuse Rates
 - Water-efficient Landscaping Ordinance
 - Low Impact Development
 - Stormwater Management
 - Gray Water Systems

WASTE REDUCTION:
Reduce commercial and residential waste and increase recycling, explore alternative methods for waste disposal and storage, and explore ways to gain value from the waste produced.

- RESIDENTIAL RECYCLING
 - Household Hazardous Waste Collection Centers
 - Curbside Collection (Harrison)
 - Carpet Recycling Program
 - Mobile Hazardous Waste Program
 - Motor Oil and Lead Acid Battery Recycling Program
- COMMERCIAL RECYCLING
 - Construction Reuse Center (ReStore Habitat for Humanity)
 - Office Supply Reuse Center
 - Green Business Recycling Partnership
 - Construction Demolition Debris Recycling Ordinance

ENERGY REDUCTION:
Reduce and eventually eliminate the use of fossil-fuel, greenhouse gas-emitting energy sources.

- Plug-in hybrid Electric Vehicles
 - Zero Energy Homes
 - Energy Mgmt Master Plan
 - Solar/Photovoltaic Program
 - Green Roof Program

TRANSPORTATION:
Promote alternative modes of transportation and mobility.

- FLEET
 - Hybrid Vehicles
 - Fuel Reduction
- MOBILITY
 - Gold Coast Transit
 - Ojai Trolley
 - Ojai Valley Trail
 - Sidewalks to Promote Walkability
 - Bike Lanes
 - Transit
 - Mixed-Use Neighborhoods to reduce Vehicle

COMMUNITY DESIGN & DEVELOPMENT:
Share ownership and responsibility for designing, developing and delivering a successful sustainable community by creating partnerships for implementation.

- PARTNERSHIPS
 - Ojai Unified School District
 - Ojai Valley Green Coalition
 - Ojai Tree Committee
 - Ojai Trees
 - Ojai Valley Sanitary District
 - Golden State Water Company
 - Casitas Municipal Water Company
 - Ventura County Regional Energy
 - Green Building Council of Ventura County
 - Ojai Valley Land Conservancy
 - State of California
 - Ventura County
- INITIATIVES
 - Transit Oriented Design
 - Smart Growth
 - Green Building Ordinance
 - Free Mulch and Compost Program
 - Community Garden Program
 - Mixed-Use Neighborhoods and City
 - Community Health

Fuels: Resources to help us power the vehicles.

- Communications:**
- News Releases
 - Brochures
 - Media Appearances
 - Web Site
 - Media Kits
 - Fact Sheets
 - TV Ch 10
 - PSAs
 - Office Window Display
 - Green Contractor yard signs

- Public Awareness:**
- Expanded Donor Base
 - Presentations
 - Community Partners
 - Educational Seminars
 - Go Native Campaign
 - Conservation Awards
 - Education
 - Trade Workshops
 - Distinguished Speaker Series

- Employee Participation:**
- Energy Star Workshops
 - Internal Sustainability Task Force
 - Workshops
 - Education

- Research:**
- Monitoring Program
 - Food Waste Composting
 - Demonstration Project
 - Case Studies

- Grants:**
- Federal and State
 - Local