

September 15, 2008

Dear Friend and Resident of Ojai,

There are two open seats on the Ojai City Council. I am asking for your vote for one of them.

I served on the Ojai City Council (1996-2000) and as Mayor in 2000. Many citizens have urged me to run again now that more people see that my **proposals to create a green, sustainable city are simply common sense**. I applaud and support the hard work done by the Ojai Valley Green Coalition.

As we grow increasingly aware of traffic congestion, pollution, water shortages, global warming, and other issues, we must confront the fact that **sound economic development must be tied to environmental responsibility**.

I am concerned about the inappropriate development that is eroding Ojai's unique status. The City of Ojai's General Plan **mandates "small town character,"** but I was the only member of the City Council to vote "No" on the Los Arboles condominiums. I believe in "Better, not bigger."

In the fifty-one years that I've lived in Ojai, I've worn many hats: mother of two children who attended local schools, small business owner, yoga and therapeutic exercise instructor for seniors, professional writer on health and environmental issues, and health advocate for seniors. I'm also a consultant and the author of four books.

The Ojai Valley is one of the most beautiful places on earth. Our economy, our tourist industry and our quality of life depends on protecting its uniqueness. Together, we can preserve the spirit of Ojai and become a model green community for the whole world to admire!

Please share this letter with your Ojai friends and neighbors. I look forward to seeing you at upcoming forums and events, and listening to your ideas, questions and concerns.

Sincerely,

Suza Francina

Name _____ Address _____
Phone _____ E-mail _____

Donation: ___\$25 ___\$50 ___\$100 ___\$200 ___Other

*You may use my name for endorsement _____

*I want to help with the Suza Francina Campaign for Ojai City Council _____

Your donation of any amount is greatly appreciated. Thank you!

Suza Francina for Ojai City Council

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